



World Federation of Tourist Guides Associations 69th

Members' Circular: June 2011 1985-2011: 26 Years Guiding World Heritage and Culture

THIS CIRCULAR IS FOR ALL MEMBERS OF MEMBER ASSOCIATIONS OF WFTGA – PLEASE FORWARD TO YOUR OWN MEMBERS! *I would like to take this opportunity to thank all the members of the Executive Board and the Area Representatives for their hard work and support in a very busy 10 months since our Convention in Tallinn. WFTGA is going from strength to strength but it is only through hard work that this is possible – all on a voluntary basis.*

WFTGA 15th Convention: Macau China: Cultural Unlimited

Pre-Convention Delegates Meeting: Saturday 12th & Sunday 13th January 2013

Main Convention & Delegates Meeting: Sunday 13th January to Friday 18th January 2013

Pre Tour: Hong Kong 11-13 January: Post Tours Hong Kong: 18th to 20th January; Henan China 18th to 21st January.

WFTGA President Rosalind Newlands and EXBO Member Govind Agrawal completed an inspection trip to **Macau and Hong Kong** in August – we visited the main hotels and also the attractions and sampled some wonderful Macanese Food!! EXBO and our hosts have been able to reduce some of the costs to make the Convention more affordable and there will be a choice of 3 hotels. The inspection was sponsored by Macau Tourist Guide Association. Registration will start in **January 2012**. For more information see www.wftga.org and www.wftga2013.org

WFTGA Website & Facebook

The new look website at www.wftga.org is constantly updated with news so keep checking on a regular basis!! Please note that WFTGA has two official Facebook Pages which can be found at <http://www.facebook.com/#!/wftga> and <http://www.facebook.com/#!/groups/140301789349251> . There was another group set up without our authority and we have closed it down. Please join in and keep in touch.

Area Representative/Members' News

Area Representatives

We have now appointed new Area Representatives who cover most of the world! For full details and to find your nearest Area Representative please go to www.wftga.org. We especially welcome Daniel Mbevo Yaounde – our new Area Representative for **Central and East Africa**.

Tamara Levinson attended a tourist guide conference in **Columbia** to promote WFTGA.

Roger Rajah visited **Macau** during the EXBO inspection and also attended the **ASEAN Tourist Guide Contest in Yogyakarta** – more information in Guidelines Internation@l and on www.wftga.org Roger also represented WFTGA at the **Asia Travel Fair in Singapore** – October 19 – 21st

Chile

Our colleagues in Chile have joined together to form a National Federation and have held their first national conference.

USA

The **NFTGA National Conference** will be held in San Francisco January 20 – 24 2012. All are welcome – for more information please contact Jean Feilmoser at gypsyj@att.net



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New Members

We are delighted to welcome the Association of Tourist Guides of **Cameroun**, the Association of Tourist Guides of **Panama**, the Association of Professional Guides of **Peru** as Full Members of WFTGA. We also welcome Anrei Burdenkov of **Belarus** and Paul Romeo K Essessi of **Ghana** as Individual Members of WFTGA. We now have members in **70 countries worldwide**.

EXBO News

The WFTGA **Executive Board Meeting** was held in **Edinburgh** September 8 and 9 2011, preceded by a meeting of the Training Committee on September 7th. The meetings were sponsored by the University of Edinburgh.

WFTGA was officially accepted as an **Affiliate Member of UNWTO** in June 2011. Vice President Felicitas Wressnig attended the **General Assembly of UNWTO** 8th to 14th October 2011 in Korea. President Rosalind Newlands has been invited to join the **UNWTO Silk Road Task Force** – the first meeting will take place during the World Travel Market (WTM) in November 2011.

President Rosalind Newlands was a keynote speaker at the **Larnaka 21 Embracing the Futures Conference** in Cyprus in July 2011- this was sponsored by Larnaka Municipality. We were invited to join the Eastern Mediterranean Forum.

President Rosalind Newlands conducted a seminar at the **Singapore Tourist Guides Conference** in August 2011 *Challenges for Tourist Guides in the 21st Century*. This was sponsored by TMS Singapore and the President combined the long distance travel (paid by TMS) with the Convention inspection visit to Macau.

Vice President Felicitas Wressnig attended a **European Commission meeting in Krakow, Poland** in October. This was a result of objections by WFTGA (in cooperation with FEG) to the proposed European Professional Card for Tourist Guides – which would undermine the area specificity of the tourist guide profession.

EXBO member Esther Banike attended **the IMEX America** in October 2011.

President Rosalind Newlands will attend the **FEG AGM in Madeira** in November at the invitation of FEG EXCO.

President Rosalind Newlands, Secretary Patricia Blain and Head of Training Wilja Siebe will attend the **World Travel Market** in London in November.

Guidelines Internetio@1

Our latest edition will be available by the end of November and will be on the website and also circulated to all members. Thank you to our editor, Tina Engstrom (UK) and also to EXBO Member Esther Banike who helps with the proof reading as well as of course all those who contributed to the latest edition. Please send contributions as soon as possible to WFTGAguidelines@gmail.com



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Training News

The **Training Committee** met in Edinburgh on 7th September. The next full meeting of the **Training Division** will take place prior to the Macau Convention on **Thursday 10th January 2013** all WFTGA Trainers will be invited to attend. There will also be training opportunities in conjunction with the Macau Convention, including **Cruise Guide Training – Friday 11th January; Communications Seminar – Saturday 12th & and Sunday 13th January.**

The **Training Policies and Procedures** have been revised and will be published shortly. The categories of WFTGA Trainers are now as follows: International Lead Trainer (formerly Part III Lead Trainer); International Trainer (formerly Part III Trainer); National Trainer (formerly Part II Trainer). The courses provided by WFTGA are Hands On Tourist Guide Training (HOT); Train the Trainer (TtT), International Train the Trainer (ITtT) and Cruise Guide Training (CGT)

WFTGA Training Courses 2011

India (Amritsar) : assistance with practical Tourist Guide Training by International Lead Trainer, Mary Kemp Clarke (UK), at the request of UNWTO

Armenia (Yerevan): HOT course delivered by International Lead Trainer Felicitas Wressnig (Austria) with International Trainers Rita Nawoyan, Houri Nazaretian, Naira Sukiasyan and National Trainee Ruzanna Kachyan (Armenia)

Georgia (Batumi): HOT course delivered for guides from Georgia and Azerbaijan by International Lead Trainer Felicitas Wressnig (Austria).

Brunei Darussalam: Two HOT courses delivered by International Lead Trainer Viola Lier (UK) and International Trainer Michael Williams (Egypt)

Tanzania (Zanzibar): HOT and TtT courses delivered by International Lead Trainer Mary Kemp Clarke (UK)

Ukraine (Crimea): HOT and TtT courses organised and delivered by International Lead Trainer Iris Barry (UK) have been accredited by WFTGA.

United Kingdom (Scotland): CGT courses have been organised and delivered by International Lead Trainers Viola Lier (UK) and Mary Kemp Clarke (UK)

Further courses are planned for November/December in **Serbia** (HOT) and **Punjab India** (TtT).

Cruise Guide Training OnLine – will be available soon – please check www.wftga.org for information

WFTGA International Training Centre; University of Cyprus 2012: Train the Trainer (TtT) and International Train the Trainer (ITtT)

The next TtT and ITtT courses will be held in Cyprus in from 19th May to 3rd June 2012. For further information please contact Wilja Siebe at wilja_siebe@planet.nl

Viator

Viator are working closely with WFTGA to eliminate unqualified or unlicensed guides from their booking system. We very much appreciate their support.

<http://tourguides.viator.com>.

A handwritten signature in black ink that reads 'Rosalind Newlands'.

Rosalind Newlands
WFTGA President