

WFTGA Bulletin: WFTGA Cruise Guide Training – Introducing the Online Course

- Prepares qualified, certified and/or licensed Tour Guides to lead shore excursions (tours) for Cruise Line Guests according to the Cruise Lines' specialized needs. (On "regular" coach tours we call our tourists "passengers," but Cruise Lines use the term "guests," just as hotels do.)
- Is offered *only* to WFTGA members.
- Details a set of internationally recognized good practices for guiding within the cruise industry.
- Has been approved by a number of leading cruise lines.
- Has been preceded by more expansive (and more expensive) 1-day and 3-day face-to-face courses with WFTGA Trainers aboard ships in Cyprus, Estonia and the UK.
- Includes 11 Training chapters (Modules) that, collectively, can take from several hours to a week of study to prepare a candidate for the Exam.

Some chapter examples: Maritime Terminology, Cruise Priorities, Pre-excursion Setup, Tender Dispatch, Shopping and Tipping, Teamwork Analysis, Tender Dispatch

- **Requires a timed Exam that can take up to an hour to complete.**

A special introductory price of 25 Euros per person is being offered for a limited time. What will you gain from your (**approximately \$35 USD**) investment?

1. **Certified Cruise Guides, exclusively, will be registered on a list made available to the Cruise Industry.**
2. **Successful participants will receive a certificate declaring they are experts on working with Cruise Guests.**
3. **Upon successful completion, participants will receive regular updates on the expanding cruise market.**

To participate in the training, follow the instructions from WFTGA below:

1. Go to <http://www.cruiseguiding.com/>
2. Click the "**Registration**" Tab at the top of the Site.
3. Complete the Registration Form, check that all data inserted is correct, then click "**Submit**".
4. Confirm your Submission and follow the instructions on the screen.
5. Click "**Continue**" and you will be automatically returned to <http://www.cruiseguiding.com/> site.
6. **Payment:** On the right hand side of the site, click the "**Buy Now**" Button.
7. Follow the instructions to make the 25 euro payment using your PayPal Account or Credit Card.
8. Upon receipt of payment, you will receive an email with instructions for accessing the Training Area within 24 hours.
9. Once you complete the Training course, follow all of the instructions on the "**Get Started**" Tab, which you need to take the Exam.
10. Upon achieving a 70% pass score, your **Cruise Guide Training Certificate** will be sent to your own local Tourist Guide Association within 48 hours so that they can forward it to you.

GOOD LUCK ☺